



ZEBRA
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Workstation Connect for Point of Sale (POS)

Instantly transform your Zebra mobile computers and tablets into anywhere, anytime full-service POS stations

In order to meet the new demands in retail checkout, you need something your traditional Point of Sale lanes can't offer — flexibility. Maybe you need to set up a POS outside or at the door to your store to support curbside pickup. You may need to space your POS stations farther apart to protect the health and safety of your shoppers and your associates. A department might be overflowing with shoppers due to an overwhelming response to a sale. Or maybe you need to add POS stations at strategic spots throughout your store during the holidays and other peak times to prevent long lines, long wait times and lost sales.

Your fixed POS solutions lack the agility to reconfigure your POS architecture on demand — and mobile POS solutions can't support all the functionality available in your fixed lanes. Fixed POS lanes require POS furniture that is not easily moved without a lot of planning, time and expense. And while an associate's mobile device can become a mobile POS that can accept payment cards anywhere in your store, it is not a substitute for a fully featured POS station — associates can't accept cash, weigh items or remove a security tag from an item.

What if the same Zebra mobile devices your associates use to assist your shoppers could also become a full-service POS station on the fly? Imagine the flexibility and cost-efficiency of your POS stations and architecture. Now, you can make it happen with Zebra's Workstation Connect.

FACT SHEET

WORKSTATION CONNECT FOR POINT OF SALE (POS)



With Workstation Connect, you can instantly turn Zebra's ET40 or ET45 tablet and mobile computers into a fully-featured fixed or hybrid POS.

But what if a new approach could provide all the functionality in your fixed and mobile POS stations, plus the freedom to set up a POS anywhere in your facility, in minutes? And what if you could create that new POS using devices you already own?

Introducing Workstation Connect — an innovative way to create a new kind of POS. Associates can simply drop the Zebra mobile computer or tablet they already use to assist customers into a Connect Cradle or Connect Hub, which connects all of the peripherals you need to create a fully-featured POS station — including additional displays, a payment terminal, a receipt printer, scanner, scale, keyboard, mouse and more.

Workstation Connect — enabling a new kind of POS to meet the new needs of today's retailers.

How it works

Choose your Workstation Connect accessory

Workstation Connect for POS works with a wide range of Zebra devices. Choose the Connect Cradle for Zebra handheld mobile computers or the Connect Hub with the Presentation Stand for the ET40 and ET45 rugged tablet. Connect all the peripherals you need to create a fully-featured POS to either accessory, including a large display, a payment terminal, a receipt printer, a presentation or handheld scanner, a keyboard, a mouse and more.

The software

The Workstation Connect software provides all the key features and functionality required to create a fully-featured POS that is driven by the Zebra mobile device. And the USB Host Manager app allows you to create a list of permitted peripherals via a variety of identifying information — such as manufacturer, model and serial number — preventing the connection of any unauthorized devices.

Benefits for your customers — more paths for dependably fast purchasing

Enable just about any purchasing path you and your shoppers can imagine:

- **Line-busting:** Create a conveniently-located POS station for line busting allowing associates to reduce wait times and long lines in your fixed POS lanes by line-busting — and preventing abandoned carts and lost sales. Associates can simply drop their compatible Zebra device into the Connect Cradle or dock Zebra's rugged tablet into its presentation stand to complete a sale.
- **Returns:** Instead of directing customers with returns to a long line at your returns desk, any associate can utilize their Zebra mobile device to process a return.
- **Buy-online-pickup-in-store (BOPIS):** Create dedicated POS stations for BOPIS anywhere in your store, making it easy for customers to locate pickup points and associates to complete online order transactions.
- **Department POS:** Instead of requiring customers to pay in your fixed POS lanes, now you can set up a temporary or permanent POS in any department to meet everyday or seasonal needs. Associates helping customers can ring up purchases the moment the buying decision is made by just dropping their compatible Zebra mobile device into the Connect Cradle or Connect Hub, eliminating the risk of abandoned carts due to long lines. And associates can easily place orders for out-of-stock items, take payment and ship the item directly to the customer — eliminating the opportunity for a lost sale.

- **Self-service checkout:** Set up a temporary self-service checkout stand during peak times or a cost-effective easy-to-use permanent self-service checkout stand for customers who prefer self-checkout.

Benefits for your business — a more flexible and cost-effective POS architecture

Workstation Connect for POS provides a wealth of business benefits:

- **A new level of POS location flexibility:** You can set up a POS anywhere in your store with ample room for your equipment and power. No planning or POS furniture is required. And network connectivity can be supplied by the Wi-Fi or cellular connection in the Zebra mobile device — or the Connect Cradle or Connect Hub Ethernet connection.
- **A new level of return on investment for Zebra devices:** Now, Zebra mobile computers and tablets provide more functionality. The same devices that associates use to help customers during their shopping trips can also be utilized at the POS, increasing POS flexibility, simplifying POS technology architecture, reducing the cost of POS stations — and increasing the value of your Zebra mobile devices.
- **The freedom of a technology-agnostic platform:** Support for peripherals from any manufacturer allows you to utilize the payment terminals, receipt printers, scanners and more that you already use today — and easily upgrade individual peripherals at any time to obtain the latest in features and functionality.

Get the flexibility you need to meet today's changing POS needs with
Workstation Connect for Point-of-Sale — only from Zebra.
For more information, please visit www.zebra.com/workstationconnect



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